The BACD 2011 Conference – ‘Something to Smile About’

The BACD offers dentists and patients a fast, minimal invasive alternative to invasive bar machines. Fast, effective and life-style friendly. In many cases a treatment that would have been impossible.

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TEND is awarded the IF communication design award 2010 for the EasyTouch user interface.

In addition to the IF Gold Award for the overall design of the TEND treatment center from Sirona, the centre’s innovative user interface has now been awarded the prestigious award for outstanding communication design.

Bensheim/Germany August 3, 2010: Another distinction for TEND. After the treatment center was awarded the first dental product ever to be awarded an IF Gold Award in 2009, it has now also been awarded the IF communication design award for the innovative user interface.

EasyTouch is the treatment system’s control panel. The dentist can easily and quickly call up the entire range of TEND functions and to control patient communication on the unit directly. A wireless foot control can also be used to operate all functions hands-free without causing a break in the hygiene chain during treatment.

The award will be presented on September 3, 2010 at BMW Welt in Munich, Germany. TEND and the EasyTouch user interface was designed by the Darmstadt-based Puk Design und Konstruktion. The innovations and design of Sirona products have been distinguished several times in recent years.

For further information please contact Sevva Dental Systems 0845-011 5040 info@sironadental.co.uk www.sironadental.co.uk